



Profile of NAVA YOUTH ASSOCIATION (NYA), Kurnool Dist, AP



NAVAYOUTH ASSOCIATION, KURNOOL

**Plot No - 413 SilpaNandanavanam, Ulchala Road, (near)
Yelkur Estates, SAP Camp Post, Kurnool – 518003,
Andhra Pradesh State**

e-mail: navayouth2021@gmail.com – www.navayouth.com

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1. Organisation Information

1	Name of the organisation	Nava Youth Association (NYA)
2	Address	# 17-166,Opp Bus Depot, Puchhakayalamada Road PathikondaMandal – 518380, Kurnool District, Andhra Pradesh.
3	Nature of the Organisation	Registered under the A. P. Societies Act of 1991 and bearing Registered Number 181/1991 as a Non profit, Secular, Non-Political social service organisation. Registered on 03-09-1991.
4	Name of the Chief Functionary & Designation	Mr. K.Venugopala Reddy, President.
5	Contact No. (Office & Residence)	9885425103 & 9100985723
6	email id	navayouth.sreedhar@gmail.com
7	Web Address	www.navayouth.com
8	FCRA Number	010270221
9	PAN Number	AAAAN4721E
10	TAN Number	HYDN08054E
11	Registration under 12 A with registration Number	DIT(E)/HYD/12A/36(04)/07-08
12	Registration under 80G with registration Number	DIT(E)/HYD/80G/36(04)/07-08
13	Registration under NGO Partnership system under NITI Aayog with unique ID Number	AP/2013/0068570
14	Contact Person Designation Address for Communication	Mr. T. Sridhar Reddy,Administrator, Nava Youth Association, Plot No—413 SilpaNandanavanam, Ulchala Road, (near) Yelkur Estates, SAP Camp Post, Kurnool – 518002, Andhra Pradesh State.
15	Details of the Branch Offices of the Organisation in other Districts.	
a)	Anantapur District Office Address	Nava Youth Association, Gotkur (Post & Village), Kuderu Mandal, Anantapur District. PIN-515003
b)	Telangana State Office Address	Nava Youth Association, H.NO: 17/138,Indira Nagar Colony, Paragi Road, Shadnagar – 509216, Mahaboob Nagar District.
c)	Rajahmendry Office Address	#52-13-8,Ramalayamveedhi, Near Bhaskar Raj Hospital,Rajahmendry
16	Area of Operations	India

2 Introduction

Nava Youth Association Profile” (NYA) is and Non-Governmental and non-profitable Social Organization established under the societies Registration Act. 1860 , on 03-09-1991 with registered No. of 181/1991 with the District Registrar, Kurnool, A.P. India. The organization is also registered under Foreign Contribution Regulation Act 1976 (FCRA) with Reg.No. 010270221 Dt. 17-02-2006. Navayouth Association is involved in different areas of work such as capacity building, watershed activities, Farmers Producer Organisations, Access to Justice for Children, Health & Education Women empowerment and Social and Economic Advancement. The Chief Functionary of this organization himself is extensively experienced in social mobilization and worked from grass roots level. Nava Youth Association has 9 executive members have 7 Male and 2 Female Members.

2.1 Vision

Nava Youth Association envisages itself as an organisation that is capable of training, research and implementing development activities at the national level, and is working towards a gender equitable, just and harmonious society where, men and women belonging to the deprived and weaker sections of society can live in a sustainable manner with dignity and honor.

2.2 Mission

To build up the capacities of the women and men of vulnerable sections of society and to thereby protect, enhance and improve the quality of their life, in a sustainable environment through cooperative action and through organized collective bargaining power; leading to increased control and management of financial resources and through the optimum use of natural resources.

3 Organisation’s Objectives

The main objective is to contribute implementation and scale up of evidence – based and cost effective intervention in social sector. The specific objectives are:

- Sustainable and viable community institutions – both formal and informal at different levels – Watershed Associations, SHGs, VOs, MACS, FIGs, FPOs etc
- To promote Livelihoods enhancement activities for marginalised households
- To enhance access to information on social development sector to policy makers and practitioner:
- To Health, Education, Environment and Economic activities and problems.
- Productivity enhancement in agriculture and allied activities
- Promotion of climate resilient and ecological farming
- Capacity development of community members and institution development of community institutions
- Conservation, development and management of natural resources.
- Promotion of Farmers Producer Organizations.
- Implementation of Andhra Pradesh Drought Mitigation Projects in Kurnool Dist.
- Managing Capacity Building Centres through Animal Husbandry Dept, A.P.

4 Geographical Coverage

Navayouth Association is registered in Pattikonda, Kurnool Dist and we have rendering services in 4 districts of Kurnool District of Andhra Pradesh and 4 districts of Telangana State. We are implemented the Project like Watershed Development Projects, Promotion of Farmers Producer Organisations and other projects with the of support NABARD & JSW in Andhra Pradesh. The organization implementing programme – based activity, operational research, capacity building and to strengthen them.

5 Scope of work and target

Navayouth Association, Kurnool (NYA) is an independent, Non-Profitable, Non-Governmental Organisation (NGO). It is mainly concerned with implementing non-profitable social work in the field of Watershed Projects, Farmers Producer Organisation, Access to Justice for Children etc,. We focus on providing opportunities and involvement of Women Empowerment, Capacity Building at Ground level and development of professionalism for creativity, Community enhancement and development and prosperity.

6 Experience in our current projects

i). Watershed Development Programme

Navayouth Association, Kurnool implementing 3 Nos. of Watershed Development Projects by covering 2600 Ha in 9 villages. The projects called Chenakapalli Watershed Project of Gadivemula Mandal, Nandyal District, with the support of NABARD and JSW Cements under CSR Mode, Madapuram Watershed Project of Devanakonda Mandal , Kurnool District with the support of NABARD and J.M.Thanda watershed Project of Pattikonda Mandal, Kurnool District with the support of NABARD & JSW Foundation.

Under this project we have formed village watershed Development Committees. This committees are trained on issues like Management of watersheds, assuring quality in the construction, Natural Resource Management, Sustainable Agriculture, Book keeping etc., in this project we are constructed Checkdams, Rock Fildams, Stone Outlets, Losse Bold Structures, New Farm Bunding and Plantation is taken up at the suitable place. Loans are provided to the occupational groups, single women, landless people, small and marginal farmers. The Committee appointed supervisors for supervising the workers in the watershed area and formed land wise sub groups. The VWDC registered under societies registration act for sustainable development even after the completion of project period.

ii) Promotion of Farmers Producer Organisations

The organization is promoted 6 Farmers Producer Organisations with NABARD – PODF Fund and NABCONS in Kurnool Dist & Nandyal Districts. This is very important activity taken up by NYA with the support of NABARD and NABCONS . As part of this activity NABARD is extending required financial and technical support to FPOs during the nascent formative stage. NYA is involved in taken up activities like imparting awareness among the farmer members, Capacity building on administrative aspects, technical support , professional management , marketing aspects and access to market, supporting them in acquiring regulatory requirements for the running of FPOs etc.,

iii).Access to Justice for Children

Access to justice program for children with the support of Kailash Satyarthi Children's Foundation (KSCF) for prevention of child marriages, child sexual abuse and child trafficking cases. Awareness programmes will be conducted on the selected villages. building the capacities to the staff members on children issues and providing legal support for the children who are need of care and protection.pledges taken from 75000 members in all selected villages .

Nava youth Association also

- NABARD-WDF Projects
- Water User Associations about the cropping pattern and crop production in Kurnool districts.
- Awareness on Ground water and recharge of water was created in many villages under Ground Water Department.

In addition to the above programmes, Nava youth Association has been working for women empowerment, nutrition, Mobile Medical Unit (MMU) Health camps, Horticulture, Youth empowerment, Skill Development, Agree Business and Marketing, Water and Sanitation, Sustainable Agriculture, etc. in 42000 patients in Kurnool, districts.

7. Major Working Acres

The major working areas of Navayouth Association (NYA), Kurnool. The areas of work will bring about the different programmes and projects for Rural areas. Also, it will help them in upliftment of their life standard. Similarly, it will help them identify their interested fields and motivate to engage in different sectors. Therefore.,

Thus, the major working areas of Navayouth Association are:

- ✚ Watershed Development Project.
- ✚ Capacity Building programmes.
- ✚ Farmers Producer Organisations.
- ✚ Climate Change and Environment.
- ✚ Youth and Women Empowerment.
- ✚ Street Child & Child Labour.
- ✚ Socio-Culture and Economic Advancement.

7 Mobilisation and organisation of community members into their institutions

- ❖ Visioning, business planning
- ❖ Development of institutional systems (accounting & book keeping, financial, statutory, monitoring & audits, operational, HR, etc, governance practices
- ❖ Raising finance for community institutions – debt, grant, equity
- ❖ Technical linkages, technology demonstrations, ICT application, development of renewable energy applications
- ❖ Baseline, value chain and market studies, establishment of market linkages
- ❖ Convergence with various government and non-government programmes
- ❖ Trainings, learning tours, demos, FFS, communications
- ❖ Input linkages, seed production, organic production, irrigation management, soil testing& soil nutrient management, integrated pest management
- ❖ Pilots, demos, studies on livelihoods and NRM for required scale-up, policy contribution
- ❖ Watershed development and natural resources management activities

9. EXPERIENCE IN MICRO PLANS/PEOPLES PLANS

a.	Projects for which micro plan prepared	<ul style="list-style-type: none"> • Watershed Programme • NREGS • Productivity Enhancement • WUAs Capacity Building Programme, I & CAD • Women Empowerment Programme • Bank Linkages.
b.	Activities developed	<p>Natural Resource Management</p> <ul style="list-style-type: none"> • Community based organization formation and strengthening. • Water Harvesting Structures. • User Group formation • Action plan preparation • Works committee formation • Soil and Moisture Conservation • Water Conservation <p>Productivity Enhancement</p> <ul style="list-style-type: none"> • Soil sampling • Soil fertility Management • Micro nutrients application • Seed Treatment • Integrated Pest Management • Green Manure • Non-Pest Management <p>Farm and off farm livelihoods</p> <ul style="list-style-type: none"> • Dairy • Ramlambs Rearing • Sheep Rearing

		<ul style="list-style-type: none"> • Fisheries
		<p>Non farm livelihoods</p> <ul style="list-style-type: none"> • Kirana • Hotels • Bakery • Chicken center • Tailoring • Cloth Business • Bullocks • Calf • Bangle Shop

10.LIST OF PROJECTS ACTIVITIES UNDERTAKEN

Sl. No.	Name of Project	No. of beneficiaries	Amount involving	Year of start of implementation	Year of Completion if applicable	Funding sources
Association with NABARD						
1	NABARD-WDF JM.Thanda Watershed	3 Villages	80 lakhs	2024	Ongoing	NABARD
2	NABARD-WDF Madapuram Watershed	3 Villages	15.72 lakhs	2024	Ongoing	NABARD APRO Hyderabad
3	NABARD-WDF	3 Villages	180 Lakh	2021	Ongoing	NABARD & JSW
4	CBBOs – FPOs	2 Mandals	21 Lakh	2021	Ongoing	NABCON, Hyderabad
5	Promotion of Farmer Producer Organisations	6 FPOs 6 mandals	66 Lakh	2019	Ongoing	NABARD APRO – Hyderabad
6	Financial Literacy Programme	1250	5.00 Lakhs	2016	2016	NABARD APRO Hyderabad
7	Formation of 35 Farmers Clubs	26	1.30 Lakhs	2016	2019	NABARD APRO – Hyderabad
8	Sari-Rolling Training programme for Members of Senior SHGs'.	60	0.60 Lakhs	2009	2009	NABARD APRO – Hyderabad
9	Beautician's Course under REDP	60	0.60 Lakhs	2010	2010	NABARD APRO Hyderabad
10	Water Campaign Programme	50 Villages	1.00 lakh	2017	2017	NABARD APRO Hyderabad
11	Millet Cultivation,	4 Villages	1.5 Lakh	2023	2024	NABARD

	Grading, Packing and E-Marketing (MEDP)					APRO Hyderabad
Other Govt Programmes						
1	Rural Bridge School	180 Children	3.52 Lakhs	2005	2007	DPEP
2	Matha Sisusamrakshana (Emergency Van)	1200 Cases	3.84 Lakhs	2005	2007	Department of Health & Family Welfare
3	Mobile Medical Unit (MMU)	42000 Out Patient	82.00 Lakhs	2005	2015	Dept. of Health & Family Welfare (NRHM)
4	Andhra Pradesh Community Based Tank Management Project	Phase – I, II&NSO	61.00 Lakhs	2007	2016	Minor Irrigation Department. (under World Bank)
5	NREGS Internal Social Audit	200 Nos.	0.85 Lakhs	2008	2008	District Water Management Authority
6	Ground Water Awareness Camps	200 Farmers	0.20 Lakhs	2009	2009	Ground Water Department
7	Agriculture Training	100	0.15 Lakhs	2009	2009	Bio-Tech Foundation
8	Telangana Road Sector Project	145 Families	68.05 Lakh	2009	Ongoing	R&B Department (World Bank Sponsored)
11	Training of School Management Committees	1654	1.08 Lakhs	2012	2012	Rajiv Vidya Mission
12	Training Water User Associations (WUAs)	642	3.03 Lakhs	2016	2016	Water Resources Department. of AP (APCBTMP)
13	A.P Road sector Project	14 Villages, 5 Mandals	35.00 Lakh	2018	On going	R&B Department. Rajamahenravararam (Sponsored by ADB)
14	Maintaining Capacity Building Centres	650 Members	27.00 Lakh	2018	2019	Animal Husbandry Department
15	Andhra Pradesh Drought Mitigation Project (APDMP)	20 villages and 3 Mandals	136.00 Lakh	2018	2020	Commissioner of Agriculture & IFAD
16	Implement Capacity Building Training to Farmers	2 States (Telangana &	10 Lakh	2023	ongoing	National Institute of Agriculture

		Maharstra)				Marketing (NIAM),Jaipur
CSR Projects						
1	Solid waste management	2Villages	1.90 lakhs	2023-24	Ongoing	JSW Cement Pvt Ltd.,Nandyal Dt.
2	NABARD WDF Project (30% of CSR Fund)	4 Villages	54 Lakhs	2021	Ongoing	JSW Cement Pvt Ltd Nandyala Dt
3	Suryodayam Project	8412	70.988 Lakhs	2016	2021	SUZLON Foundation, Pune, CSR Funded Project
4	Surya Project, Wanaparthi Telangana State	4 Villages	45.00 Lakh	2017	2021	SUZLON Foundation, Pune, CSR Fund
5	Gadivemula Dairy FPO	10 villages	23 Lakhs	2023	Ongoing	JSW Cement Ltd Nandyala Dt
FCRA Funding						
1	Access to Justice program support by Kailash satyarthi children Foundation	50 villages	23 Lakh	2023	ongoing	Kailash satyarthi children Foundation-US

11. Organizational Board of Directors

No	Name of Office Bearer	Qualification	Designation
1	Mr.K.Venugopal Reddy	Electronics Diploma	President
2	Ms.T.Prasanna Lakshmi	B.Com	Secretary
3	Mr.C.Bhaskar Reddy	M.A. Sociology	Treasurer
4	Mr.H.Mallanna	Diploma in Civil Engineer	EC Member
5	Ms.T. Lakshmana Naidu	B.Tech	EC Member
6	Ms.P.Mary Aruna	MA	EC Member
7	Mr.B.Mothilal Naik	MSCIS/MSW/PGDPM	EC Member
8	Mr.U.Narasimhulu	MA Sociology	EC Member
9	Mr. B Naga Siva sankar Reddy	Degree	EC Member

12. Human Resources

Sl. No	Name	Designation	Age	Qualification		Since when associated with Organization
				Education	Experience (yrs.)	
I	Professional Staff					
1	U.Narasimhulu	Team Leader	48	M.A., (Sociology)	16	11
2	J Lakshmi Narayana	Coordinator	43	MSW	24	2
II	Technical Staff					
3	A Hari Babu	Civil Eng	30	B.Tech	20	5
4	G.Giddaiah	Civil Eng	26	B.Tech	5	1
III	Office staff					
5	S.Rajkumar	Accountant	31	M.Com	6	4
6	P.Mohammad Rafi	Database Assistant	32	B.com	10	3
IV	Field Staff					
7	K.Ravichandrachari	CEO FPO	55	M.A	15	6
8	M Narasimhulu	Agri Business	55	BSc.Agri	18	5
9	A. Ravindra Reddy	Horticulture Officer	29	M.Sc., B.ed.	4	2
10	K C Muniswamy	CEO-FPOs	33	M.A	2	6
11	Y.Ch Ramaiah	CO Ordinator	56	MA Sociology	23	8
12	H.Lakshmana	Community Coordinator	35	B.A	10	10
13	Usha Rani	Counselor	30	Degree	5	1
14	Thimma Reddy	Project Coordinator	32	PG	5	1
15	G. Abhiram Reddy	Computer Operator/Field Coordinator	26	B.Sc computers	5	5
16	G. Naga Mani	H.I.V specialist (A.P Road Project)	28	B.A	3	3
17	G. Chinna Pulla Reddy	R.R. specialist (A.P Road Project)	29	B.E	5	5
18	B Chandrudu	Driver	35	7 th	5	2

13. Annual Budget of Organization (As per Audit Report) (Rs. Lakhs)

A	2023-24	66.38 Lakhs
B	2022-23	72.42 Lakhs
C	2021-22	17.14 lakhs

14. Fixed Assets of the Organisation.

S.No	Type	Number	When purchased	Value of the Item	Location
1	Mahindra Bolero	1	2009	5.00 lakhs	NYA Branch office at Kurnool
2	CAR	1	2014	8 Lakhs	NYA Branch office at Kurnool
3	Motor Bikes	10	2004 & 2009	5.60 Lakhs	4 No.s at Head office, Pattikonda and 6 No.s at Branch office, Kurnool
4	Nikon Digital Camera	2	2021	0.80 lakhs	2 Nos of NYA Head Office, Kurnool.
5	Slide Projector, Slides Charts on Environment	1	2003	0.40 lakhs	NYA Branch office at Kurnool
6	Computer-5 with Internet facility	5	2003, 2011	1.60 lakhs	2 No.s at Head office, Pattikonda and 3 No.s at Branch office, Kurnool
7	Fax Machine	1	2011	0.30 lakhs	NYA Branch office at Kurnool
8	Xerox Machine	2	2013	0.50 lakhs	NYA Branch office at Kurnool
9	Chairs	30	2024	0.06 lakhs	10 No.s at Head office, Pattikonda and 20 No.s at Branch office, Kurnool
10	Tables	8	2006 & 2018	0.35 lakhs	2 No.s at Head office, Pattikonda and 06 No.s at Branch office, Kurnool



Farm ponds



Rock Fill Dam (RFD)



New Farm Bunding



Dry Land Horticulture



(Control of Top soil in the Farmer Land) **Stone outlet**



Poultry Shed



Mango plantation -Agave



Block plantation



Horticulture



Amrit Sarovar (Percolation tank)

Promotion of Farmers Producer Organisations (FPOs)



Meeting with CSR Head,JSW Cements



Membership Drive

AP Drought Mitigation Project



MEDP-NABARD (Skill Development Programs)



CSR Activities at Telangana



Borewell Recharge structure



Aquifer structure



Solar lamps and Yellow Bags



Seed Distribution by SUZLON&CLP Team



Access to Justice (A2J)



[Handwritten Signature]

**PRESIDENT
Nava Youth Association
KURNOOL Dist. - A.P.**